

**DEADLINES**

**Monday at Noon.**

**DISPLAY AD RATE**

**\$5.00 per column inch**  
**\$7.00 per column inch for**  
**full color.**

**INSERTIONS :**

**\$100 flat rate**

**LEGALS**

1st run: \$12/folio  
Additional runs: \$10/folio  
One folio = approx. 100 words

**We use a standard**  
**five-column layout. A**  
**column is 1.87 inches wide**  
**(11p2.4)**

**1 COLUMN INCH EQUALS**  
**1.87 INCHES WIDE BY 1**  
**INCH TALL**

**1 column width = 1.87 in.**  
**2 column width = 3.9 in.**  
**3 column width = 5.93 in.**  
**4 column width = 7.97 in.**  
**5 column width = 10 in.**

Full page = 10 in x 16 in (80 C I)  
1/2 page = 10 in x 7.9 in (39 CI)  
1/4 page = 7.9 in x 4.8 in (19.5 CI)

**CLASSIFIED AD RATES**  
**per issue: 1-18 words: \$4**  
**\$1 for every 1-5 words**  
**thereafter**

**The BVD**  
**publishes**  
**Weekly on**  
**Wednesdays**

business card  
3.25 CI  
3.25 x 1.87 inches  
\$13 BW  
\$19.50 Color

**BLACKFOOT VALLEY**  
**DISPATCH**  
**Lincoln's Best News Source and Print Shop**

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[www.blackfootvalleydispatch.com](http://www.blackfootvalleydispatch.com)

*We charge per column*  
*inch and can accommo-*  
*date a variety of sizes*  
*and shapes.*

*This page illustrates*  
*some of the common*  
*display ad sizes.*

*Our minimum display*  
*ad size is two column*  
*inches*

2 CI  
(Smallest available)  
2 x 1.87 inches  
\$8 BW  
\$12 Color

10 CI  
3.9 x 4.9 inches  
\$40 BW  
\$60 Color

3 CI  
3x1.87 inches  
\$12 BW  
\$18 color

business card  
3.25 CI  
3.25x1.87 inches  
\$13 BW  
\$19.50 Color

**1/4 page = 7.9 in x 4.8 in (19.5 CI) ; 1/2 page = 10in. x 7.9 in (39 CI)**  
**Full page = 10 in x16 in (80 CI)**